

Artwork Specs for People Mover Buses

Please send low-res pdf of artwork for Muni approval to our Production team (production@alaska.org) prior to proceeding with printing.

Driverside Display

Dimensions:

120" x 28"

Curbside Display

Dimensions:

96" x 28"

Rear Display

Dimensions:

72" x 21"

Interior Display

Dimensions:

28" x 11"

AnchorRIDES Driverside Display

Dimensions:

72" x 20"

Artwork

For all bus sign design, leave a 1" bleed on edges- do not have content or text near edges, as frame will cover the content. Content like text needs to be at least 1" away from the final trim edge as this is covered by the sign retainer. Make the final trim size of the sign 1/8" bigger. Keep resolution at about 300dpi at scale. Use vector artwork when possible as it gives the best result.

Exterior signs should be printed on 4mm new white Corex, or material of comparable specifications.

They should be laminated to withstand daily washing of vehicles and outdoor elements.

Interior signs should be printed on Material: .020 Polystyrene or Lexan.

Upload

After getting approval from Nick, please send artwork to Onnie Kendall (onnies@serviceprint.com) unless you are working with your own printer. Feel free to contact Onnie with any production questions you might have at (907) 276-3004 and onnies@serviceprint.com.

ARTWORK DEADLINE: Please try to submit artwork at least 2 weeks before install date.