

## Artwork Specs for People Mover Buses

Please send low-res pdf of artwork for Muni approval to our Production team ([production@alaska.org](mailto:production@alaska.org)) prior to proceeding with printing.

### 40' People Mover Buses

#### Driverside Display

**Dimensions:**

120" x 28"

#### Curbside Display

**Dimensions:**

96" x 28"

#### Rear Display

**Dimensions:**

72" x 21"

#### Interior Display

**Dimensions:**

28" x 11"

### 22' People Mover Neighborhood Buses

#### Driverside Display

**Dimensions:**

72" x 20"

#### AnchorRIDES Driverside Display

**Dimensions:**

72" x 20"

### Artwork

For all bus sign design, leave a 1" bleed on edges- do not have content or text near edges, as frame will cover the content. Content like text needs to be at least 1" away from the final trim edge as this is covered by the sign retainer. Make the final trim size of the sign 1/8" bigger. Keep resolution at about 300dpi at scale. Use vector artwork when possible as it gives the best result.

Exterior signs should be printed on 4mm new white Corex, or material of comparable specifications. They should be laminated to withstand daily washing of vehicles and outdoor elements.

Interior signs should be printed on Material: .020 Polystyrene or Lexan.

**ARTWORK DEADLINE:** Please try to submit artwork at least 2 weeks before install date.