

## Artwork Specs for People Mover Buses

Please send low-res pdf of artwork for Muni approval to our Production team (production@alaska.org) prior to proceeding with printing.

### 40' People Mover Buses

#### Driverside Display

**Dimensions:**

120" x 28"

#### Curbside Display

**Dimensions:**

96" x 28"

#### Rear Display

**Dimensions:**

72" x 21"

#### Interior Display

**Dimensions:**

28" x 11"

### 22' People Mover Neighborhood Buses

#### Driverside Display

**Dimensions:**

72" x 20"

#### AnchorRIDES Driverside Display

**Dimensions:**

72" x 20"

#### Artwork:

- Artwork deadline is one week prior to installation date.
- Place content such as text at least 1.5" away from the final trim edge as this is covered by the sign retainer.
- 1" bleed per side is standard.
- Keep resolution at approximately 300dpi at scale.
- Use vector artwork when possible as it gives the best result.

#### Printing:

- Exterior signs should be printed on 4mm new white Corex, or material of comparable specifications.
- Exterior signs should be laminated to withstand daily washing of vehicles and outdoor elements.
- All four corners of exterior bus signs need to be notched 1.5".
- Make the final trim size of the sign 1/8" bigger.
- Interior signs should be printed on .020 Polystyrene or Lexan.